

Dear Parents,

DPISD has recently launched a new service that will enhance communication by allowing us to deliver important information to both parents and students via SMS text messaging. This service is not intended to replace our existing means of communication by phone or email – rather it will enhance them.

The district will only use the service to provide information that is timely and relevant.

In order to participate in the new service you must indicate your willingness to receive text messages to your phone and/or your child's. The process is simple and only takes a few seconds to complete. Once you have completed this process, the cell number you register will be activated as long as that number is current in our student database.

Simply text any one of the following words to the number 68453: subscribe, optin, yes

You'll know you were successful if you receive the following reply message:

You are registered to receive aprox. 5 msgs/mo. Txt STOP to quit, HELP for help.

In addition to performing the opt-in process, you will want to insure that the district has your wireless number(s) in our student information database. This can be done during the online registration portion of enrollment. If you would like your child's cell phone number included you will need to make sure and add this number as well. The district will only utilize the student's cell phone number for emergencies during the school day. For example, messages to students that are enrolled in Co-op classes, have an off campus period or are participating in a school activity in the event of an emergency on campus during regular school hours.

Please note, although the district does not charge you for this service, it does not pay for text message charges that may be incurred by you for sending or receiving text messages by your carrier.

When completing the online registration during enrollment, you will see that you are unable to make some changes to what messages you will be receiving. The district has messages set up as follows:

- School Hours Emergency – Phone message will go to the primary, work and cell number of all parents/guardians in our database and to all email addresses. You are able to add an additional phone number, email address and text message number. (Remember this number must complete the opt-in process above) **You MAY NOT opt out of these messages.**
- Attendance – Phone message will go to the primary phone number on your child's information. You are able to add an additional phone number. **You MAY NOT opt out of these messages.**
- General – Phone message to primary number and home email. You may un-check these boxes. These messages are generally about school activities, reminders of activities, PTO meetings, etc. You are able to add an additional phone number, email address and text message number. (Remember this number must complete the opt-in process above) **You MAY opt out of these messages.**
- Non-school Hours Emergency – Phone message to primary number and home email address. You are able to add an additional phone number, email address and text message number. (Remember this number must complete the opt-in process above) **You MAY NOT opt out of these messages.**
- Survey – The district does not currently use this feature of our call out system.

If you have any questions please feel free to email Lisa Lambright at llambright@dpisd.org.

Thank you.